

ABHIJITH K M

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✉ abhijithkm05@gmail.com

WORK EXPERIENCE

Video Editor & Graphic Designer

Core 8 media (Freelancer)

03/2024Banglore

- Specialize in creating engaging reels for diverse clients spanning travel companies, gyms, car wash businesses, accounting firms, and marketing agencies.
- Proficient in handling graphic design tasks including poster creation, itinerary design, and crafting Instagram stories and posts for clients.
- Consistently deliver high-quality work that meets client expectations and enhances their brand image.

Self-Taught Graphic Designer| Video Editor | Self-Employed

- Independently managed and executed graphic design and video editing projects, adhering to industry standards and specifications.
- Conceptualized and designed marketing materials such as logos, branding assets, social media graphics, and promotional materials using Adobe Creative Suite.
- Produced and edited videos for promotional campaigns, events, and social media platforms, applying comprehensive understanding of editing techniques and workflows.
- Actively pursued opportunities for self-improvement and skill development, staying updated on industry trends and technologies in graphic design and video editing.

SKILLS

- Proficient in video editing software, including Adobe Premiere Pro, Cap Cut, and DaVinci Resolve.
- Skilled in effective color correction and grading to enhance visual aesthetics.
- Strong attention to detail and ability to meet deadlines in fast-paced environments.
- Knowledgeable in integrating motion graphics elements seamlessly using Adobe After Effects.
- Proficient in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.
- Experienced in creating marketing materials for both print and digital media.
- Skilled in typography, layout design, branding, illustration, and photo editing. Adept at creating visually appealing layouts for various media platforms.

PERSONAL PROFILE

Self-motivated individual proficient in Adobe Creative Suite and industry-standard editing software, with strong knowledge in graphic design and video editing. Excels in fast-paced environments, managing multiple projects with precision. Passionate about visual storytelling, eager to contribute creativity to dynamic team projects.

EDUCATION

BE - Electronics and Instrumentation, Siddaganga Institute of Technology, Tumkur

08/2017 - 07/2021

8.84 CGPA

Pre University, Sarvodaya Pre University, Tumkur

08/2015 - 06/2017

89.9 %

LINKS

Work Portfolio : <https://abhijithkm.com/>

LinkedIn

CERTIFICATIONS

Advance Your Skills in Graphic Design, LinkedIn

Adobe Premiere Pro - Video Editing Course, ALL LEVELS, Udemy

Fundamentals of Graphic Design, Typography & Color Theory, Udemy